CALL TO ORDER AND FLAG SALUTE

Ms. Van Noy, Board President, called the meeting to order at 6:00 PM, followed by the Pledge of Allegiance.

MEMBERS PRESENT

Ms. Van Noy, Ms. Oviatt, Mr. Edwards, Ms. Fletcher, Mrs. Parnell

MEMBERS ABSENT

Ms. Oviatt, Ms. Fletcher

COMMUNICATIONS, AGENDA ADJUSTMENT, AND HEARING OF THE PUBLIC

Board Communications

Ms. Bechtel reported that she has been enjoying time with her granddaughter who is just under three years old, visiting from Georgia with her mom.

Mr. Edwards reported that he has learned that he is running unopposed for WSSDA (Washington State School Directors’ Association) Vice-President.

Mrs. Parnell traveled down to Olympia and sat on WSSDA Nominating Committee and participated in interviews for President and Vice President. It was a great experience and both candidates are running unopposed and she very pleased with those running.

Ms. Van Noy reported that earlier tonight the Board had an informative Board Work Study on the proposed 2020 Bond. Ms. Van Noy attended the King City Council meeting on the new Comprehensive Plan and reminded Board members that August 12th is the SVCN (Snoqualmie Valley Community Network) Key Leaders Summit. Ms. Fletcher and Ms. Oviatt are excused from tonight’s meeting. This meeting begins at 6:00 PM for the summer months.

Dr. Smith said he and the entire staff, would like to thank the Board for their unwavering support of professional development and thanks for letting him grow by supporting his attendance at conferences. Thanks for pushing all of us to be a learning organization – the only way we can stay abreast and move ahead.

Agenda Adjustment

Motion 19-22: To amend Consent Agenda Item C. Personnel Actions, to reflect current changes; and add Business Item, Strategic Plan Updates, after Business Item A (Mr. Edwards and Mrs. Parnell). Motion passed unanimously.
Hearing of the Public

No one signed up or came forward to speak.

CONSENT AGENDA

A list of routine agenda items will now be considered in a single motion. Board Members have received and studied background information on all items.

Motion 19-23: To approve the July 23, 2019, Consent Agenda, as amended (Mrs. Parnell and Mr. Edwards). Motion passed unanimously.

Approval of Regular School Board Minutes for June 11, 2019, and June 25, 2019.

Approval of Warrants.

General Fund Warrant No. 208730 through No. 208806 in the amount of $267,981.10; and No. 208826 through 208875 in the amount of $195,780.68; and direct deposits of $108,082.73, $1,903.10, and $89,494.45 for a total of $199,480.28. Capital Projects Fund Warrant No. 208807 through No. 208813 in the amount of $130,842.57; and No. 208876 through No. 208880 in the amount of $25,927.73; and direct deposits of $10,085.95 and $291.34 for a total of $10,377.29. ASB Fund Warrant No. 208814 through No. 208822 in the amount of $1,930.04; and No. 208881 through No. 208885 in the amount of $903.66; and direct deposits of $9,451.16, $13.43, and $32,241.54 for a total of $41,706.13. Total Payroll for PSE Vacation Credit on June 28, 2019 was $109,424.54, which includes General Fund Warrant No. 208670 through No. 208671 (Employee Warrants) in the amount of $2,254.06; and direct deposits of $73,418.25. Total Payroll for End-of Month Payroll on June 28, 2019, was $3,666,575.22, which includes General Fund Warrant No. 208672 through No. 208676 (Employee Warrants) in the amount of $3,900.02; and General Fund Warrant No. 208677 through No. 208728 (Payroll Vendor Warrants) in the amount of $1,167,714.52; and direct deposits of $1,816,979.26. Total Payroll for Mid-Month Payroll on July 15, 2019 was $35,410.67 which includes General Fund Warrant No. 208823 through No. 208824 (Employee Warrants) in the amount of $1,460.46; and direct deposits of $26,109.26.

Approval of Personnel Actions.

Mrs. Parnell noted the resignation of Cedarcrest Counselor, Amber Claussen, along with promoting from within with the hiring of Patricia Koster, Cedarcrest ASB Secretary, for District Fiscal Coordinator. Mrs. Parnell believes Patricia will be an excellent fit for the Business Office.

Approval of Service Contracts.

Approval of Donations.

Ms. Van Noy noted the generous donation of $9,606 by Carnation Elementary PTSA to Carnation Elementary for the gym sound system.

BUSINESS
Pre-Bond Planning Advisory Committee Fiscal Proposal and Project Recommendations for February 2020

After a year of work, the 35-member Riverview Pre-Bond Planning Advisory Committee presented its recommendations to the School Board on May 28th for an upcoming $125,000,000 bond for capital projects, set to go to the public for a vote in February of 2020. This following motion is to approve the committee’s recommendations, which include the bond amount and specific projects. The bond entails a new elementary school, safety and security systems, and facility improvements. Please see attached PowerPoint presentation from the May 28th School Board meeting.

Ms. Van Noy thanked Mrs. Parnell for being on the Pre-Bond Advisory Committee.

Motion 19-24: To approve the recommendations of the Riverview Pre-Bond Planning Advisory Committee for an upcoming $125 million bond for Capital Projects, anticipated to go to the public for a vote in February of 2020. The Board authorizes the Superintendent or designee to proceed with the process for running a bond (Mr. Edwards and Mrs. Parnell). Motion passed unanimously.

Strategic Plan Updates

Goal 3: Provide Human Resources and Communication practices to improve student learning.

Objective 3B. Strengthen Communications Program infrastructure.

Task 5: Increase participation in professional learning and networking regionally and nationally.

Task 6: Provide an end-of-year report, including metrics if necessary, on the strengthening of the Communications Program infrastructure.

Objective 3C. Continue to increase community outreach.

Task 4: Explore and research potential implementation of alumni program.

Task 5: Provide end-of-year Communication report, with metrics, on increasing community outreach program and summary of related results. Mike Ward, Communications Coordinator, reported on his end of the year report for Communications. Communication becomes The Riverview Way and the Superintendent’s video is directed by Cedarcrest student, Taylor Berberich. It’s a part of who we are and how we communicate. Professional connections include: WSPRA (Washington School Public Relations Association), in addition to going to COMNet meetings quarterly at the Puget Sound ESD (Educational Service District), WSPRA Winter Conference, WSPRA Summer Conference, and NSPRA (National School Public Relations Association) National Conference in Washington, DC. Community connections include the Riverview Ambassadors Program with 19 new graduates, for a total of 56; PTSA Community Survey on Communications Program; Pre-Bond Planning Committee; and Bond Advisory Committee. The big snowfall this school year, also known as Snowmaggedon, had a family’s edition with pictures of how they spent their snow days and a pets’ edition with over 150 pictures submitted. This reached over 20,000 viewers from just posting the snow pictures.
**Strategic Plan Updates**

Other community connections were: livestreamed Cedarcrest High School Graduation for first time ever (thanks to Tim Kennedy and Media Arts); participaed in dam evacuation drills (onsite and tabletop); worked with administration, counselors, and community with crisis communication; and #SharingSunday with 180 posts over 18 Sundays with internal and external communities sending items in for coverage. Our Communications Department also received the NSPRA (National School Public Relations Association) Distinguished Achievement Award (the equivalent of second place) in the category of School District – Social Media. This was the first time we have submitted articles for this award.

Next year, the Communications is partnering with Information Technology for a new website platform with modernization, ADA-compliance and new landing pages for Alumni, Ambassadors, Communications, and more. We are also preparing for 2020 bond, conducting a review for short-, mid-, and long-term goals, and continuing professional learning and development.

Communication by the numbers: Communications has posted 168 daily bulletins, 65 articles on the district website from September through June and 43 Facebook posts. We have 563 followers in our district’s Twitter account, which is an increase of 15%. Our Instagram account now has 835 followers, which is a 168% increase. On the district’s Facebook page, we have 2,747 followers, which is an increase of 21%. The top 5 viewed Facebook posts are as follows:

  1. #5, Elizabeth Wing earns Patsy Collins Award with 3,684 people reached
  2. #4 CHS Graduation with 3,789 people reached
  3. #3 Carnation Elementary Senior Walk Video #2 with 3,954 people reached
  4. #2 Jazz Band Performs at Senior Awards Night with 4,200+ people reached
  5. #1 Riverview Thanks Transportation with 6,000 + people reached

Ms. Van Noy thanked Mr. Ward and told him our RSD Ambassador Program was in the top ten sessions for the upcoming WSSDA (Washington State School Directors' Association) Annual Conference in Bellevue out of over 200+ entries.

Dr. Smith said the next reiteration of *The Riverview Way* is coming for the new school year. We have been meeting on information strategies on the upcoming bond and Mr. Ward has a scaffolding of what that will look like. He met with Chris Collins, Director of Information Technology, and Mr. Ward today on the new district website, which will be more accessible and will be shown at the August 13th Board meeting. Nathan Rhodes is a huge part of the team, so he can be here to answer any questions.

**School Board Cycle Calendar**

The Board reviewed the Cycle Calendar and made the following changes/additions:

- No changes were made.
**Board Agenda Topics for 2019-2020**

The Board reviewed upcoming Board agenda topics and made the following additions or changes:

- Mrs. Parnell will be the Board speaker for the Welcome Back but will need some direction on what the messaging is. Dr. Smith said Student Engagement and Equity are the theme for this year’s Welcome Back. Mr. Edwards will be the speaker for the 2020-21 Welcome Back.
- Board/Superintendent Advance – October 10th from 7:30-1:00 PM – location at Girl Scout Camp River Ranch. Ms. Van Noy commented that it would be nice to have Phil Gore come and facilitate if possible.
- There will be an Equity Forum in the fall, so we need to have representatives of inequity and what elements will make for an excellent policy on equity.
- Since one of the main charges for the Board is to review policy, we may want to have policies that are unique to our district.
- A Community Forum on Strategic Planning will take place in the spring.

**Board Roundtable Topics for 2019-2020**

The Board reviewed past Board Roundtable topics and decided on the following for 2019-2020:

- After a short discussion, it was decided to have one Board Roundtable with the principals. We would like a district-wide prospective on what it takes to go from good to great. All principals in our district would participate.

**REPORTS**

**Superintendent’s Report**

Dr. Smith reported on the following:

- He has been attending all the end-of-year events throughout the district.
- Thank you to Board members for being here tonight and making up a quorum.
- He enjoyed some vacation time in Canada.
- He attended and presented on School Board/Superintendent Relations at WASA (Washington Association of School Administrators) Conference and your input was heavily used within the presentation. Dr. Russell will be taking this presentation to other states!
- Has been meeting with new employees and thanked the Board for supporting paying someone coming into the job and someone leaving the job to work to help with the transition.
- He has been busy with lots of planning for August events.
- He attended the AASA (American Association of School Administrators) Governing meetings and Advocacy Conference in Washington, DC. He met with seven offices at Capitol, which went fantastically well. The legislators from our state are doing a very good job. It is hard work and work that they are not thanked for a lot. All their offices were very welcoming. We asked them, “What can we do to support the work you are doing?” It went really well. However, there are still 19 states where corporal punishment is still allowed in schools; we banned it in 1982. We focused on underfunding of IDEA (Individuals with Disabilities Education Act), E-Rate (internet accessibility), and setting the budget for education funding at what the needs are and keeping up with the cost of inflation.
Superintendent’s Report (Continued)

Ms. Van Noy thanked Dr. Smith for his report.

ADJOURNMENT

There being no further business, Ms. Van Noy, Board President, adjourned the July 25, 2019, Board meeting at 7:12 PM.

Carol Van Noy
Board President

Dr. Anthony J. Smith
Board Secretary

MINUTES PREPARED BY

Sandy Bechtel, Recording Secretary to the Board of Directors